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NetRatings, Inc.

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NIELSEN//NETRATINGS ANNOUNCES JULY U.S. SEARCH SHARE RANKINGS

NEW YORK– August 20, 2007 – Nielsen//NetRatings reports July 2007 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for July 2007,
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
1. Google Search	4,143,752	49.3%	53.3%
2. Yahoo! Search	1,559,745	15.9%	20.1%
3. MSN/Windows Live Search	1,057,064	94.9%	13.6%
4. AOL Search	407,988	14.9%	5.2%
5. Ask.com Search	143,513	-3.9%	1.8%
6. My Web Search	69,145	N/A	0.9%
7. BellSouth Search	40,374	N/A	0.5%
8. Comcast Search	37,311	N/A	0.5%
9. Dogpile.com Search	25,675	6.9%	0.3%
10. My Way Search	24,534	-80.9%	0.3%

Source: Nielsen//NetRatings MegaView Search, August 2007

Example: An estimated 4.1 billion search queries were conducted at Google Search, representing 53 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

Nielsen//NetRatings, a service of The Nielsen Company, delivers leading Internet media and market research solutions. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit www.nielsen-netratings.com.

Editor's Note: Please source all data to Nielsen//NetRatings.

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