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NIELSEN//NETRATINGS ANNOUNCES SEPTEMBER U.S. SEARCH SHARE RANKINGS

NEW YORK– October 19, 2006 – Nielsen//NetRatings reports September 2006 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for September 2006,
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
1. Google Search	2,826,016	24%	50.0%
2. Yahoo! Search	1,320,962	12%	23.4%
3. MSN/Windows Live Search	519,259	-12%	9.2%
4. AOL Search	358,472	-8.7%	6.3%
5. Ask.com Search	152,147	19%	2.7%
6. My Way Search	123,605	16%	2.2%
7. EarthLink Search	32,265	-2%	0.6%
8. BellSouth Search	27,437	N/A	0.5%
9. iWon Search	27,111	-26%	0.5%
10. Dogpile.com Search	21,759	-34%	0.4%

Source: Nielsen//NetRatings MegaView Search, October 2006

Example: An estimated 2.8 billion search queries were conducted at Google Search, representing 50 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

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Editor's Note: Please source all data to Nielsen//NetRatings.

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