



For Immediate Release:
NetRatings, Inc.

Suzy Bausch (408) 941-2965
Leilani Han (408) 941-2930

NIELSEN//NETRATINGS ANNOUNCES JULY U.S. SEARCH SHARE RANKINGS

NEW YORK– August 21, 2006 – Nielsen//NetRatings reports July 2006 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for July 2006,
Ranked by Searches (U.S.)**

| Provider | Searches (000) | YOY Growth | Share of Searches |
|------------------------|-------------------|---------------|----------------------|
| 1. Google Search | 2,775,833 | 35% | 49.2% |
| 2. Yahoo! Search | 1,345,991 | 34% | 23.8% |
| 3. MSN Search | 542,300 | -3% | 9.6% |
| 4. AOL Search | 355,138 | -7.8% | 6.3% |
| 5. Ask.com Search | 149,370 | 106% | 2.6% |
| 6. My Way Search | 128,738 | 29% | 2.3% |
| 7. EarthLink Search | 32,148 | -5% | 0.6% |
| 8. iWon Search | 31,185 | -21% | 0.6% |
| 9. Netscape Search | 28,605 | -60% | 0.5% |
| 10. Dogpile.com Search | 24,022 | -40% | 0.4% |

Source: Nielsen//NetRatings MegaView Search, August 2006

Example: An estimated 2.8 billion search queries were conducted at Google Search, representing 49 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

NetRatings, Inc. (Nasdaq: NTRT) delivers leading Internet media and market research solutions, marketed globally under the Nielsen//NetRatings brand. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit www.nielsen-netratings.com.

Editor's Note: Please source all data to Nielsen//NetRatings.

###